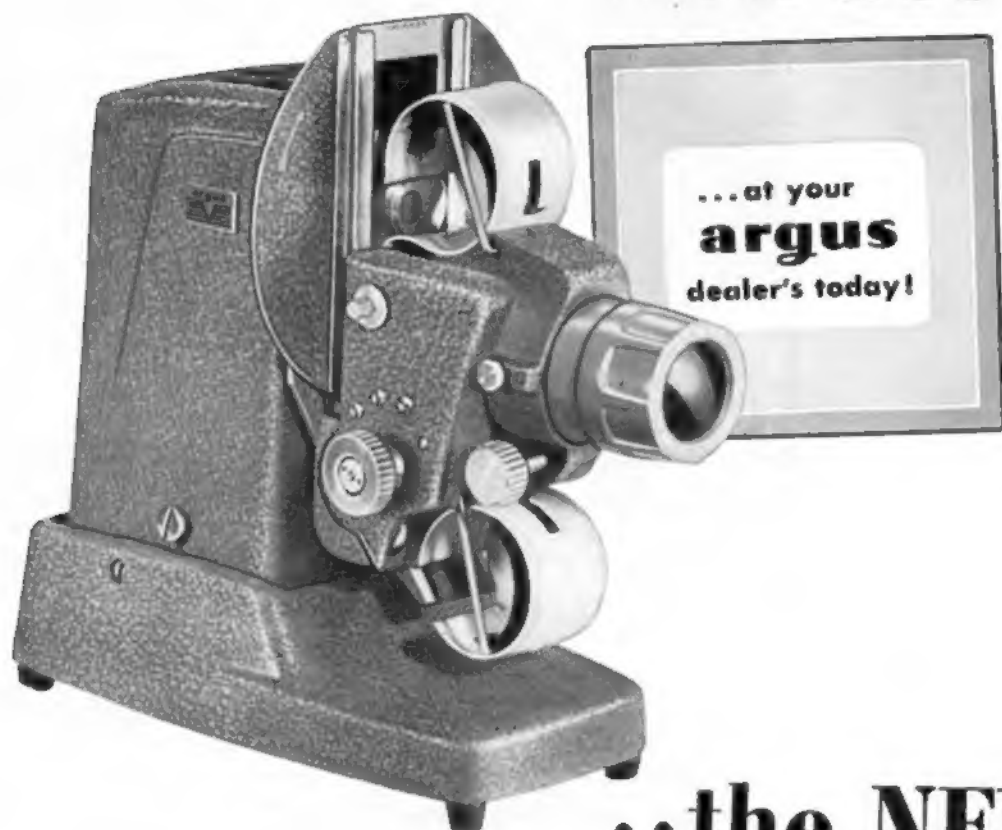


You designed it ..

now see it !



..the NEW Argus 300 watt Projector!

Before an Argus engineer ever put a compass to the drawing board, thousands of photo fans across the country were asked this question: "What features do you want most in a quality projector?"

You gave us the answers, then we went to work. The new Argus PA-300 Projector is the result. An instrument of quality you and photographers like you actually helped to design.

You asked for more brilliance on the screen...You'll see it in your new PA-300

You asked for super-fine definition in projection...You'll see it in your new PA-300

You asked for an extended "throw" without loss of quality...You'll see that, too, in your new PA-300

If you want to see the projector of the year—the projector built on your say-so, drop in at your favorite Argus dealer's today. And don't forget to have some of your very best slides along. For after you've examined the PA-300, and checked it over thoroughly, you'll want to use it. And—if past performances will allow a prediction, we've a slight suspicion you'll want to own it.

ARGUS, INCORPORATED • ANN ARBOR, MICHIGAN

FINE CAMERAS, PHOTOGRAPHIC PRODUCTS AND PRECISION OPTICAL INSTRUMENTS

